



CONOR DALY

VBRICK

VBrick Connects Fans to US Grand Prix Experience - Live Online Video Event Features Star Mazda Champion Conor Daly

American Racer Conor Daly, the winner of the 2010 Star Mazda Championship presented by Goodyear, will be a featured guest Saturday evening, November 17th as VBrick Systems offers race fans unprecedented live access to the Formula One experience. The online event will be broadcast live from Austin, Texas; site of the upcoming United States Grand Prix. Prominent Formula One personalities from the Force India team will join Conor at the K1 Speed indoor karting center in downtown Austin to discuss the upcoming weekend of racing as well as answer fan questions live from Twitter and Facebook.



The VBrick event, which is being co-hosted by <http://www.formula1blog.com>, bridges the gap between the athlete and the fan, leveraging the power of Twitter and social media with online video. Together these elements create an engaging experience, even for fans thousands of miles away.

During the British Grand Prix weekend, in July, VBrick produced its first high definition live video event via the Internet that provided sponsors and fans with unprecedented live access to Conor during the race weekend.

"I think having live access to athletes in any sport is just a matter of time and I'm proud to be on the leading edge of technology that will make this possible over the internet with rich video quality that everyone has come to expect." said Daly. "There will be a lot of excitement in Austin this week and our broadcast will be right in the middle of it."

The event will be streamed live from the K1 Speed indoor karting center in Austin, Texas and can be accessed via links from www.conordaly.net, www.formula1blog.com and www.vbrick.com.

"VBrick is proud to bring fans and athletes of the world's most sophisticated sport together live over the internet," said Doug Howard, CEO, VBrick. "The inaugural USGP at Austin will be a huge multi-day global





sporting event. We are proud to bring a part of it live to anyone in the world with access to the internet."

About VBrick

VBrick, the leader in Enterprise Internet Video, delivers comprehensive live streaming and video management solutions that are used in a wide range of applications including meeting and event broadcasts, enterprise-wide video content management, TV distribution, learning, digital signage, and video surveillance. VBrick's customers include many of the world's most sophisticated global corporations, leading educational institutions and government agencies.

Conor Daly completed his second season of European racing in 2012, finishing sixth in the Formula One support series, GP3. He scored five podium finishes including a win in Barcelona, Spain. He also won the 2010 American Formula Star Mazda Championship and is sponsored by: [VBrick Systems, Inc](#), [Delavaco Capital Inc.](#), [Callcap](#), [Merchant Services LTD](#), [The College Network](#), [PACE Electronics](#) and [Tom Lange Company](#) with additional support from; [St. Vincent Sports Performance](#), [Alpinestars](#) and [Aspin Group](#).



For more information about Conor Daly please contact: teri@motorvationllc.com



A Dash of Daly

- * 2012 MRF Formula Challenge - Podium finish, Dehli, India, Race 2
- * 2012 MRF Formula Challenge - Wins Race 1 in Dehli, India
- * 2012 GP3 Series - Lotus GP
- * Finished 6th in 2012 GP3 Season with 106 points
- * Total of five podium finishes in 2012 GP3 Season
- * Podium finish at Spa, Belgium, Race 2
- * Double Podium finish at Hockenheimring, Germany





GOODYEAR



* Podium finish at Silverstone, Race 2

- * Scored 1st GP3 win in Barcelona, Spain, Race 2
- * Participated in two F1 data aero mapping tests with Sahara Force India
- * 2011 GP3 Series - Carlin Racing
- * Indy Lights - Sam Schmidt Motorsports
- * Led Indy Light championship after three rounds after winning at Long Beach, CA before heading to Europe
- * 2010 Formula Star Mazda Champion
- * Record setting year - 9 Poles, 11 Podiums, 7 Wins, most laps led and largest points winning margin in history of series
- * 2009 Formula Star Mazda - Finished 3rd in Championship - 1 Win, 1 Pole
- * 2008 Won Walter Hayes Trophy (FF1600), Silverstone, England
- First American and youngest ever winner at that time
- Part of Team USA Scholarship
 - * 2008 Won Skip Barber National Championship - 5 Wins
 - * 2008 Won Canadian Formula Ford 1600 Rookie of the Year
 - 5 consecutive wins
 - * 2006 Three time World Karting Association Champion
 - * 2005 Kart Racers of America Junior Driver of the Year

For more information and downloadable photos, please view:

www.conordaly.net

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GOODYEAR



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